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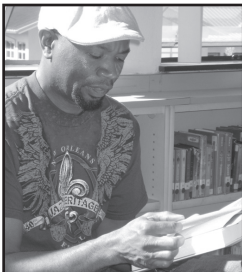
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# The Wizards of Fundraising

**A**uthors and artists and chefs, oh my! When Annie Stine and Mark Pasley, WCC site co-coordinators at Longfellow Middle School in Berkeley, hatched and delivered the idea of a fundraising Read-and-Write-a-thon last spring, they launched us on a journey down a yellow brick road, and we ended up in a place much more substantive than the Land of Oz. With help from innumerable WriterCoach Connection supporters, the Read-and-Write-a-thon raised an astonishing \$30,000 in two months,

is limited and the tickets are going fast so send your check to CAFL today to reserve your spot. Just in time for fall menus, WCC supporter Cornelia Zell will fly in from Mamaroneck, NY (!) to conduct a benefit cooking demonstration in October. Later in the fall, Albany poet and WCC coach Robert Martin will lead a benefit reading event. Then, as we turn the calendar to 2010, another Albany poet and WCC coach, Laura Riggs, will lead a literary event. In late January or early February, WCC advisory

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enabled us to effectively plan a continuing program in all three of our school districts, and set in motion a blizzard of future fundraising events that already blankets the 2009-10 calendar.

First up is a benefit tour of the renowned Sonoma County Oliver Ranch, in the heart of wine country. The Ranch is home to what is called one of the best collections of site-specific sculpture in the world, and WCC has arranged for a tour of the artworks on Saturday, September 19. For details, flip this newsletter page over. (Unfortunately, we were unable to move the date from Rosh Hashanah, for which we deeply apologize.) If the names Bruce Nauman, Richard Serra, and Ann Hamilton mean anything to you, you won't want to miss this tour. But space

board member Marty Schiffenbauer will lend his financial expertise to a benefit investing seminar. Spring will bring a Berkeley library literary event organized by long-time WCC coach Carol Hochberg, followed by the 2010 version of the Read-and-Write-a-thon. Finally, plans are forming for WCC participation in a major poetry Festival in Oakland.

For updates on all these events, head for the WCC website ([www.writercoachconnection.org](http://www.writercoachconnection.org)), fire up the WCC blog ([http://wcc.typepad.com/writercoach\\_connection/](http://wcc.typepad.com/writercoach_connection/)) or call 510.528.5066.

**DONATIONS are always appreciated. Go to [www.writercoachconnection.org](http://www.writercoachconnection.org) & click "Donate Now" – Thanks!**



## Writer Coach Connection's Oliver Ranch Art Tour



**Art lovers...** here's your chance to tour the much acclaimed Oliver Ranch in Geyserville — and support WCC — on Saturday, September 19. Nestled in the heart of the Alexander Valley, this 100-acre ranch is one of the country's premiere private reserves for site-specific art. Over the past 20 years, Steve and Nancy Oliver have commissioned large works of art that rise up over the rolling hills of the ranch's landscape. Works include a quarter-mile long staircase by Bruce Nauman, massive steel blocks from Richard Serra, sound sculptures by Bill Fontana, Ann Hamilton's eight-story tower, and much more.

A 2-3 hour hike in the woods, the tour covers approximately 2.5 miles and is not wheelchair accessible.



**Saturday, September 19**  
**9:00-1:00 pm**  
**Tickets: \$75/person**

The tour departs from the Healdsburg Park & Ride at 9:00 am and returns there at approximately 1:00 pm.



Tickets are going fast. To reserve your space, send your check to Community Alliance for Learning (CAFL), PO Box 6098, Albany, CA 94706. Memo: "Art Tour." Please include the name, email address, and phone number of your party's contact person and the names of others in your party. Tickets are a donation to Community Alliance for Learning; no cancellations or refunds.

The Oliver Ranch is not open to the public which makes this an exclusive tour.  
For questions: 510-524-9270.